

## Official Rules for MXM Launch Giveaway for Blade & Soul Players

### Official Rules

**NO PURCHASE NECESSARY.** Void where prohibited. **Eligibility:** Open only to legal residents of the 50 United States and the District of Columbia, Canada, and Mexico and residents of a member state of the European Union, Iceland, Montenegro, Norway, Serbia, Switzerland, Turkey (for the purposes of this Contest, residents of these countries will be deemed part of the European Union) who are the age of majority or older (18 years of age in most jurisdictions) as of the date of entry and a current Blade & Soul player who has satisfied the following eligibility criteria: (1) has at least one Level 15 minimum character on their Blade & Soul account; (2) the Blade & Soul account is in good standing; and (3) has logged into their Blade & Soul account at least two times between January 1, 2017 and June 23, 2017 OR, if less than two log-ins during that time, has logged in and played any of the previous MXM pre-launch game tests (*e.g.*, alpha, closed beta) (“Eligible Player”). **Giveaway Period:** Begins 12:01 a.m. Pacific Daylight Time (“PDT”) on June 23, 2017 and ends 11:59 p.m. PDT on July 7, 2017 (“Giveaway Period”). **Prize:** Each Eligible Player who completes the MXM In-Game Achievement (as defined below) during the Giveaway Period will receive the following prize: (a) a Wilting Flower costume that the player can use in Blade & Soul with an approximate retail value (“ARV”) of \$12; and (b) a Poharan master that the player can continue to use in MXM with an ARV of \$13 (collectively, the “Prize”). The total ARV of each Prize is \$25. **How to Enter:** To receive a Prize, an Eligible Player must first create, or have created, a player character on MXM by accessing the MXM website, [www.playmxm.com/en/](http://www.playmxm.com/en/) (“Website”), and then following the directions on the Website for new players. Creation of a MXM player character is free. After creating the new MXM player, the Eligible Player must then play MXM and satisfy the “MXM In-Game Achievement,” which is to complete five matches in 5v5 Titan Ruins. Each Eligible Player satisfying the MXM In-Game Achievement during the Giveaway Period will receive the Prize. **Prize Conditions:** All costs associated with acceptance or use of the Prize are the sole responsibility of the Eligible Player. A Prize is non-transferable, non-exchangeable, and non-refundable, has no cash value, and may not be combined with any other offers or promotions. A Prize may not be upgraded, and no substitutions by an Eligible Player will be allowed, except that the Sponsor reserves the right, in its sole discretion, to substitute a Prize for one of equal or greater value if the designated Prize should be unavailable for any reason. Only one Prize per Eligible Player. **Prize Delivery:** Prizes will be granted in-game to the Eligible Player’s Blade & Soul and MXM character accounts on July 12, 2017. **General Conditions:** By participating, Eligible Players release and hold Sponsor, its affiliates and Facebook harmless from any and all claims, damages or liabilities arising from or relating to such Eligible Player’s participation in this giveaway. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend this giveaway at any time, or to disqualify any individual Sponsor believes is tampering with the lawful administration of this promotion. Information obtained in connection with this giveaway will be treated in accordance with Sponsor’s privacy policy, currently available at <http://us.ncsoft.com/en/legal/privacy-policy.php>. **Sponsor:** NC Interactive, LLC, 3180 139th Avenue SE, #100, Bellevue, WA 98005, USA. **Disclaimer:** This promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook.