

Blade & Soul – Fourth Anniversary Registration Event Sweepstakes Official Sweepstakes Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE ONE’S CHANCES OF WINNING. THIS IS A SINGLE SWEEPSTAKES WITH OFFICIAL RULES BASED ON RESIDENCY OF THE PARTICIPANT. THE SELECTION OF THE WINNERS WILL BE MADE AMONG ALL ELIGIBLE ENTRANTS WORLDWIDE. THE PRIZES ARE ALLOCATED TO THE WINNERS WHICH HAVE BEEN SELECTED ON A WORLDWIDE BASIS.

1. **Eligibility:** Except where prohibited by law, the Blade & Soul 4th Anniversary Registration Event Sweepstakes (“**Sweepstakes**”) is open to legal residents of Austria, Canada (excluding the Province of Quebec), Finland, France, Germany, New Zealand, Norway, Switzerland, the United Kingdom (England, Scotland, Wales and Northern Ireland) and the 50 United States (including the District of Columbia and Puerto Rico), who possess a valid form of identification, are the age of majority or older (18 years of age in most jurisdictions), and have a valid NCSOFT account in good standing and at least one level 10 Blade & Soul character on such account, as of the date of entry and date of prize delivery. Persons identified as “Blocked Persons” or persons subject to applicable sanctions prohibitions, including, without limitation, those persons listed on the U.S. Department of Treasury Office of Foreign Assets Control’s Specially Designated Nationals and Blocked Persons List are not eligible to participate in the Promotion. Employees, contractors, directors, and officers of the sponsor, NC Interactive, LLC (“**Sponsor**”), and its subsidiary and affiliated companies, distributors and licensees, advertising or promotion agencies, and their immediate family members (parent, child, sibling, and spouse of each), and those living in the same household of each are not eligible to enter or win. All applicable federal, national, state, provincial, municipal, and local laws and regulations apply. Void where prohibited by law. Other eligibility requirements and conditions of participation are set forth below in these official rules for the Sweepstakes (“**Official Rules**”) available at www.bladeandsoul.com, the official website of Blade & Soul (the “**Game**”). Noncompliance with any of the eligibility requirements or conditions of participation will result in disqualification.

2. **Entry Period:** The Sweepstakes begins at 10:00 a.m. Pacific Standard Time (PST) on January 13, 2020 and ends 11:59 a.m. PST on January 20, 2020 (“**Entry Period**”). Sponsor’s database clock will be the official timekeeper of this Sweepstakes.

3. **Entry Method.** To enter the Sweepstakes, you must (1) have a valid NCSOFT account in good standing for the duration of the Entry Period, and (2) complete a valid registration on the Fourth Anniversary Registration Event website at <https://www.bladeandsoul.com/en/game/4th-anniversary> during the Entry Period. Any eligible participant who meets these requirements will be entered into the Sweepstakes.

4. **Additional Entry Conditions:**

Limit of one entry per person for the entire Entry Period. Subsequent entries by the same Entrant are invalid and will be disqualified. Entries made with multiple e-mail addresses, under multiple identities, or through the use of any agent or other device or artifice to enter multiple times will be deemed invalid. Any attempts made by the same person to submit more than one entry are void. All entries must be received during the Entry Period. Any entry before or after the Entry Period is void and will not be eligible for a prize. In the event of a dispute over the identity of the entrant, the entry will be deemed submitted by the authorized account holder of the account used to complete the entry method at the time of entry into the Sweepstakes.

5. **Selection of the Winners.** The Sweepstakes will have one Grand Prize Winner and two Second Place Winners (“**Winners**”). Sponsor will select the winners at random from among all eligible entrants. The Sponsor’s determination of the Winners is final and binding and not subject to review or appeal. On February 19, 2020, the Winners will be announced by the Sponsor on the Website. For Winners residing

in Canada, before being confirmed as a Winner, the selected Entrant must correctly answer unaided, a time limited mathematical skill-testing question administered by email or telephone.

6. Prizes and Approximate Retail Value (“ARV”) in US Dollars:

The following grand prize will be awarded to the Grand Prize Winner (1 in total):

- Custom Blade & Soul Red Dragon 1 Shoe Set (includes 1 pair of shoes, 1 shoe bag, 1 information card, and 1 custom shoe box) (ARV: \$1,075)

The following runner-up prize will be awarded to each Runner-Up Winner (2 in total):

- K55 RGB + Harpoon RGB Bundle (ARV: \$69.99)
- HS35 Stereo Gaming Headset – Carbon (ARV: \$39.99)
- MM350 Champion Series Mouse Pad – Medium (ARV: \$19.99)

The total ARV of all prizes is \$1,334.94.

7. Odds of Winning: Odds of winning depend on the total number of eligible entries received during the Entry Period.

8. How to Claim Your Prize: Winners will be contacted by a representative from the Sponsor on or about February 19, 2020, the date on which the Winners are announced. Winners will be notified via email to the email address associated with the NCSOFT account used to enter. In the event a Winner cannot be contacted within seven days after the Winners announcement on February 19, 2020, as determined in the sole discretion of Sponsor or its representatives, or a Winner rejects a Prize, an alternative winner may be identified. At the sole discretion of the Sponsor, disqualification, forfeiture, and the selection of an alternate winner may result from any of the following: (1) potential Winner’s failure to timely respond to the notification; (2) the return of the notification as undeliverable; or (3) any other non-compliance with the Official Sweepstakes Rules. In the event of a Prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited Prize to an alternate winner. The Sponsor shall not be responsible or liable for any failure by a potential Winner to accept the Prize for any reason.

9. Prize Delivery: The Prizes will be mailed to each Winner at an address specified by the Winner to Sponsor’s representative.

10. Prize Conditions: All costs associated with acceptance or use of the Prizes are the sole responsibility of the Winners. Any Winner may waive their right to receive a Prize. A Prize is non-transferable, non-exchangeable, and non-refundable, has no cash value, and must be accepted by the Winner as awarded unless the Winner waives their right to receive a Prize. A Prize may not be upgraded, and no substitutions by the Winner will be allowed, except that Sponsor reserves the right, in its sole discretion, to substitute a Prize for one of equal or greater value if the designated Prize should be unavailable for any reason.

11. Conditions and Disclaimers: By entering the Sweepstakes, each Entrant agrees that: (a) he or she will abide by and be bound by these Official Sweepstakes Rules; (b) the entry will not be acknowledged by Sponsor; (c) neither Sponsor nor any of its affiliated companies or the advertising and promotional agencies affiliated with Sponsor or those affiliated companies, nor any of their officers, directors, employees, agents, or representatives (collectively, Sponsor’s “**Affiliates**”) are responsible for claims, injuries, death, losses, or damages of any kind resulting from participation or inability to participate in the Sweepstakes, or the awarding, acceptance, use, misuse, possession, loss, or misdirection of the Prize; (d) Sponsor is not responsible for any inability of a Winner to accept the Prize for any reason; and (e)

Sponsor has the sole right to decide all matters relating to the Sweepstakes, including fact, interpretation, eligibility, procedure, fulfillment, and disputes from the Sweepstakes. Neither Sponsor nor its Affiliates are responsible for (i) any typographical or other errors in the printing of the promotion materials or the offering or announcement of the Prizes, (ii) any error, omission, interruption, defect or delay in operation or transmission at any website, (iii) failure of any entry to be received by Sponsor due to technical problems, human error or traffic congestion on the Internet or at any website, (iv) communications line, hardware, and/or software failures, or (v) damage to any computer (software or hardware) resulting from participation in the Sweepstakes.

Although Sponsor attempts to ensure the integrity of the Sweepstakes, neither Sponsor nor its Affiliates are responsible for the actions of Entrants or other individuals in connection with the Sweepstakes, including attempts by Entrants or other individuals to circumvent these Official Sweepstakes Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Sweepstakes. If, for any reason, the Sweepstakes is not capable of running as planned by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical limitations or failures, strikes, industry conditions, bankruptcy or liquidation, marketplace demands, applicable law, unforeseen obstacles, or any other causes which, in the sole opinion of Sponsor, could corrupt, compromise, undermine, or otherwise affect the administration, security, fairness, integrity, viability, or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole and absolute discretion to modify these Official Sweepstakes Rules and to cancel, terminate, modify or suspend all or any part of the Sweepstakes, and in the event of cancellation or termination, to select Winners from among all eligible non-suspect entries received up to the time of such cancellation, termination, modification, or suspension, as applicable. If the Sweepstakes is terminated by Sponsor as set forth above, Sponsor will post notice of such termination on the Website. Inclusion in such drawing will be each Entrant's sole and exclusive remedy under such circumstances. Proof of submitting an entry will not be deemed receipt of such entry by Sponsor.

Sponsor reserves the right, at any time and in its sole discretion, to disqualify or deem ineligible to participate in this Sweepstakes any individual suspected of tampering with the entry process or the operation of the Sweepstakes; acting in violation of these Official Sweepstakes Rules or Sponsor's terms of service, privacy policy or other terms, conditions or guidelines; acting in bad faith or in a disruptive manner, or with the intent to annoy, abuse, threaten, or harass any other person; or violating these Official Sweepstakes Rules. Any attempt by an Entrant or any other individual to deliberately damage or undermine the legitimate operation of the Sweepstakes is a violation of these Official Sweepstakes Rules, as well as criminal and civil laws. Should Sponsor believe or become aware that such an attempt has been, is being, or will be made, Sponsor reserves the right to seek remedies and damages from any responsible Entrant(s) and other responsible individual(s) in the attempted damage to the fullest extent permitted by law, including without limitation, criminal prosecution.

For any feedback or questions regarding the Sweepstakes, Prizes, or Winners, you can contact Sponsor by sending an email to: support@ncsoft.com.

12. Release and Indemnification: BY ENTERING THE SWEEPSTAKES, ENTRANTS RELEASE AND HOLD THE SPONSOR, ITS AFFILIATES, TWITTER, AND FACEBOOK HARMLESS FROM AND AGAINST ANY AND ALL LOSSES, DAMAGES, RIGHT, CLAIMS, AND ACTIONS OF ANY KIND ARISING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE SWEEPSTAKES OR PARTICIPATION IN ANY SWEEPSTAKES-RELATED ACTIVITY, INCLUDING WITHOUT LIMITATION, ACCESS TO ANY MATERIALS, OR RESULTING DIRECTLY OR INDIRECTLY FROM THE CREATION OR SUBMISSION OF A COMIC, OR FROM ACCEPTANCE, POSSESSION, USE OR MISUSE OF ANY PRIZE AWARDED IN CONNECTION WITH THE SWEEPSTAKES INCLUDING, WITHOUT LIMITATION, PERSONAL INJURY, DEATH,

AND/OR PROPERTY DAMAGE, AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY.

Each Entrant agrees to defend, indemnify and hold harmless the Sponsor and its Affiliates from any and all claims, liabilities, damages, expenses and costs (including legal fees) brought or asserted by or on behalf of any third party against the Sponsor or its Affiliates arising from or related to the Entrant's Comic infringing or allegedly infringing a third party's intellectual property rights, publicity, privacy or confidentiality rights, or defaming or otherwise causing harm to a third party.

13. **Limitations on Liability:** Sponsor and its Affiliates shall not be liable to any Winner or any other person for failure to supply a Prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Sponsor's or its Affiliates' sole control.

14. **Miscellaneous:**

(a) **Privacy:** Information submitted in connection with the Sweepstakes will be treated in accordance with these Official Rules and Sponsor's Privacy Policy (as may be amended from time to time), currently available at <http://us.ncsoft.com/en/legal/privacy-policy.php>; provided, that in the event of any conflict between these Official Sweepstakes Rules and such Privacy Policy, the terms and conditions of these Official Sweepstakes Rules shall prevail.

(b) **Applicable Law:** The Sweepstakes, and any disputes that may arise hereunder, shall be governed in all respects by the laws of the State of Washington without regard to the conflicts of laws principles of any jurisdiction. Venue with respect to any such disputes shall be had in the state and federal courts of the State of Washington.

15. **Official Rules:** By participating in the Sweepstakes, each Entrant fully and unconditionally agrees to and accepts these Official Sweepstakes Rules and decisions of the Sponsor, which are final and binding in all matters relating to the Sweepstakes. The Sweepstakes will be run in accordance with the Official Sweepstakes Rules, subject to amendment by Sponsor. Each Entrant must comply with the Official Sweepstakes Rules and will be deemed to have received and understood the Official Sweepstakes Rules by participating in the Sweepstakes. The terms of the Sweepstakes, as set out in the Official Sweepstakes Rules, are not subject to amendment or counteroffer, except as set out herein. If any provisions of the Official Sweepstakes Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. Sponsor's failure to enforce any term of these Official Sweepstakes Rules will not constitute a waiver of that provision.

16. **Sponsor:** The Sweepstakes is sponsored by NC Interactive, LLC, 3180 139th Avenue SE, #100, Bellevue, WA 98005, USA.

17. **Winner List:** For the winner list, send a self-addressed, stamped envelope (except residents of Vermont) to: NC Interactive, LLC, Attn: Winner List Blade & Soul Registration Event Sweepstakes, 3180 139th Avenue SE, #100, Bellevue, WA 98005, USA by June 30, 2020. A list of the winners also will be posted on the Website.