

Official Rules for Dawn of the Lost Continent Event Giveaway for Blade & Soul Players

NO PURCHASE NECESSARY. Void where prohibited.

Eligibility: Open only to legal residents of the 50 United States and the District of Columbia, Canada, and Mexico and residents of a member state of the European Union, Iceland, Montenegro, Norway, Serbia, Switzerland, Turkey (for the purposes of this Contest, residents of these countries will be deemed part of the European Union) who are the age of majority or older (18 years of age in most jurisdictions) as of the date of entry and a current Blade & Soul player who has satisfied the following eligibility criteria: (1) must have an NCSOFT account created prior to the start of the registration period; (2) has at least one Level 10 character on their Blade & Soul account; (3) the Blade & Soul account is in good standing; and (4) completes the Event Registration Process as defined below (“Eligible Player”).

Giveaway Period: Begins 7:00 a.m. Pacific Standard Time (“PST”) on December 6, 2017 and ends 11:59 p.m. PST on January 5, 2018 (“Giveaway Period”).

Prize: Each Eligible Player who completes the Event Registration Process will receive the following prize during the Giveaway Period: Merry Cap with an approximate retail value (“ARV”) of \$5 USD and Level 50 Character Creation Voucher with an approximate retail value (“ARV”) of \$50 USD containing: Unrefined Scaleburn Weapon, 20 Gold, Training Equipment Chest (Cerulean Order Uniform, Crimson Legion Uniform, Lucent Accessories, and Ancestral Soul Shield Set), Training Gem Pouch (Hongmoon Square Ruby, Hongmoon Square Sapphire, Hongmoon Square Citrine, Mystery Penguin Pet Pouch, Light Stone, and Dark Stone), and Training Consumables Pouch (100 Dumpling, 100 Master Field Repair Tool, 100 Fortune Potion, 100 Hongmoon Unsealing Charm, 100 Hongmoon Key, 50 Heroic Friendship Charm, 26 Dragon Trade Pouch, and 10 Naryu Silver). The total ARV of each Prize is \$55.

How to Enter: To enter, an Eligible Player must visit the registration site for the giveaway (www.bladeandsoul.com/en/game/dawn-of-the-lost-continent/) and click the link or button to register between November 15, 2017 9:00 a.m. PST and December 1, 2017 11:59 a.m. PST. Clicking the link or button to register will generate a log in process to validate each Eligible Player as a registrant (the “Event Registration Process”). Each Eligible Player satisfying the Event Registration Process and logging into their Blade & Soul account during the Giveaway Period will receive the Prize.

Prize Conditions: All costs associated with acceptance or use of the Prize are the sole responsibility of the Eligible Player. A Prize is non-transferable, non-exchangeable, and non-refundable, has no cash value, and may not be combined with any other offers or promotions. A Prize may not be upgraded, and no substitutions by an Eligible Player will be allowed, except that the Sponsor reserves the right, in its sole discretion, to substitute a Prize for one of equal or greater value if the designated Prize should be unavailable for any reason. Only one Prize per Eligible Player.

Prize Delivery: To receive the Prize, the Eligible Player must log into the Eligible Player’s NCSOFT account and claim the Prize by any level character on the Eligible Player’s Blade & Soul account during the Giveaway Period. The Prize will be available to claim in the Eligible Player’s NCSOFT account during the Giveaway Period only. Prizes unclaimed at the end of the Giveaway Period will be forfeited.

General Conditions: By participating, Eligible Players release and hold Sponsor, its affiliates and Facebook harmless from any and all claims, damages or liabilities arising from or relating to such Eligible Player’s participation in this giveaway. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend this giveaway at any time, or to disqualify any individual Sponsor believes is tampering with the lawful administration of this promotion. Information obtained in connection with this giveaway will be treated in accordance with Sponsor’s privacy policy, currently available at <http://us.ncsoft.com/en/legal/privacy-policy.php>.

Sponsor: NC Interactive, LLC, 3180 139th Avenue SE, #100, Bellevue, WA 98005, USA.

Disclaimer: This promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook.